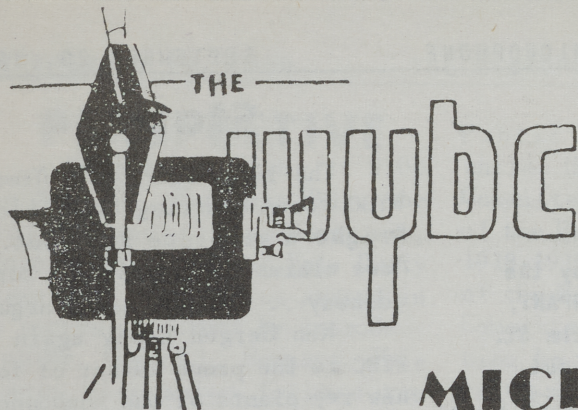




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VOLUME FOUR

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## CLASSICAL MUSIC ON WYBC-A

Today is the day that all Yale has been waiting for for these many months. Yes, today a great new advance in the field of college radio takes place as WYBC, a member and home of the Ivy Network, puts on the air for the first time an all classical music station. This makes WYBC the first station of the Ivy Network to have a station of this sort, and possibly the first station in the country on the college status.

To be known as WYBC-A, the new station will be completely separate from its parent station except for the fact that it operates from the same studios as WYBC. Actually, WYBC-A will have a separate studio all its own, but will operate from Hendrie Hall, the home of WYBC.

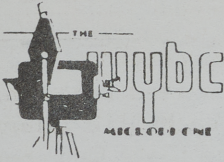
The idea of such a station was first conceived back in April of this year when John Yingling '55 came up with the thought. It was immediately

approved through the right channels and since then the Technical Department of WYBC has spent all its time and energy in making the new station technically sound. There are many very complicated and difficult aspects to creating a new station which we, as members of the Public Relations Department are not able to decipher. About all we can figure out is that it will operate on a frequency of 750 kilocycles, and that it will be on the air from 4:00 every afternoon till 9:00 every evening. This will provide, in addition to WYBC's regularly scheduled programs, classical music continuously from 3:00 in the afternoon until 11:00 at night.

### Result of Polls

The station was thought of as a result of polls conducted last Spring which showed that a large part of the Yale student body was in favor of classical music programs.





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*Editor-in-Chief.....Dave Woods*

### BRECK SPEED

This space was originally intended to contain a short sketch of the Chairman of WYBC, James Breckinridge Speed. May we remind you that in the future it will be the policy of this paper to contain straight facts and to be very conservative.

Just as a reminder, the other articles are to be taken in all sincerity, and that only this page is to be taken in a light vein. Please don't think of this as a reprimand or a warning, but simply take it for what it is... what is it?

You might think that this is being written just to fill up space. I leave it up to you. If you think it fills up space and has no other purpose whatsoever, please drop a line to:

David F. Woods  
Box 242A, Yale Station

Please remember that Breck, as all his friends fondly call him, is the guiding light of WYBC and without his help... What's that Breck? I told them not to take this seriously? Well, I know I did, but that's no reason to... Breck!... No, please...

## Static

The first *Yale Daily News* - WYBC Forum starring Frank Lloyd Wright a complete sell-out... *News* claims thousands were turned away... Who are we to argue?

Ken Gergen happy again as WYBC is the proud father of four new ivy plants of the nonbounceable type. The old ones... rest their souls, died over the summer without his tender care...

Our loyal and excellent Chairman seen in restaurant with blonde(?). We remind all you out around the airwaves, 'all that glitters is not gold...'

Old story by now, but when those six beer drinking lovelies were here at Yale, many Freshmen stormed WYBC to get a last look at pretty girls before their dates arrived for weekends... Poor souls...

One last word... this to Joel Daly... Many people have called up wondering when you were going to visit the strictly for men part of the Library again... They miss you...

This column makes no sense, but who does these days, with things being the way they are, or maybe they aren't... are they?

Ted Calleton very happy about his new show every morning. He has to get up at 6:30 every morning... Overheard recently... Kalts now wants Yawn Club to go on at 7:30... Wonder why?

Congratulations to the heelers of this comp. They didn't do much, but at least they were there.



## PERSPECTIVE

On Tuesday night at 9:00 in Room 115, Harkness Hall, the Yale Broadcasting Company, Incorporated and the *Yale Daily News* will present its second in a series of forums by introducing Mr. Edward L. Bernays. This panel discussion follows two weeks after the astounding success of the forum conducted by Frank Lloyd Wright, world famous architect.

Mr. Bernays' topic will be 'U.S. Propaganda Abroad - A Failure.' Mr. Bernays is well qualified to speak of questions of this type, having devoted many years to Public Relations abroad. Following the speech will be a panel discussion with members of the Yale faculty.

Mr. Bernays has been in

Public Service for quite a while. He served with the U.S. Committee on Public Information of the Paris Peace Conference in 1918-1919. He has been a member of the National Public Relations Committee since 1942. In addition he has served as visiting professor at both N.Y.U. and the University of Hawaii. In 1926 he was honored by the French government and made an officer of Public Instruction. In 1946 he was awarded the King Christian Medal from the government of Denmark.

Judging from the first forum, this one should be a great success, and should serve as a fine tribute to the combined efforts of the *Yale Daily News* and WYBC over which the forum will be broadcast.

## We Proudly Present

In keeping with WYBC's nickname of the 'Fastest Growing Organization on the Yale Campus,' Reid B. Johnson, Program Director of WYBC, has announced a number of new programs for the coming year.

The first of these, and the one that has won the approval of the English department, and even its all out support, is a program called 'Supplement'. This will be heard starting on October 5, and is a reading of great English masterpieces, very often by their authors, if it is possible. In line with this, many English instructors have decided to make the program 'required listening' for many of

their classes.

Also starting this Fall, October 2 to be exact, will be a program called 'BBC Theatre'. This will be a series of talks, discussions, and plays, all acquired from the British Broadcasting Company. The first play will be one by Somerset Maugham called 'The Constant Wife'.

### "Retrospect"

Every night at 11:00, just before the ever popular request show 'Stardust', WYBC will bring to the Yale Campus fifteen minutes in 'Retrospect'. This program consists of five minutes of college news, five minutes of world wide news, and five minutes of sports.



## YALE SPORTS NETWORK

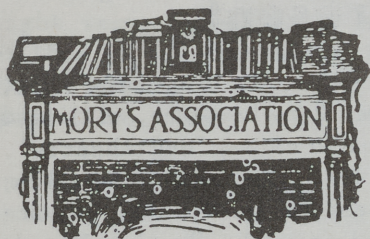
'This is the Yale Sports Network.' These words which are so familiar to Yale sports enthusiasts, will again be heard over WYBC this year bringing you all the major sporting events of Yale. Since this is the Fall season and since Fall is the football season, football will dominate the air every Saturday afternoon whether the team be at home or away as they are on November 12 when they meet the Tigers of Princeton at Palmer Stadium.

Mike Sheppard and Dick Goldman, WYBC's two very fine and capable sports announcers will be at the microphones fifteen minutes before each game

time to brief you on the line-ups, the relative strength, and many other important facts about each team.

In addition to bringing the games to the Yale Campus, WYBC will also broadcast them to many Alumni Clubs across this country of ours. It is known that at least twenty-four Alumni groups will carry it, and there is a chance that many more will join in on Yale's ever growing Sports Network. This is probably one of the biggest things Yale has done radio-wise to keep its graduates informed on their teams.

We here at WYBC are very proud of the people who have worked hard to make this possible.



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